



Population Health Funding

Application and Criteria

2021

GENERAL INFORMATION

Good health is our greatest resource. We know that some marginalized groups (low income, visible minorities, people living with disabilities, women, etc) have fewer resources to support their health and require additional supports to help them thrive and be healthy. The goal of the Aberdeen Health Foundation Population Health Funding is to improve the health of the whole community, with a focus on these marginalized groups, in order to make a meaningful and lasting impact on health care and the health of Pictou County.

A total of \$40,000 will be available for distribution. There is no maximum allowable funding request, but it is anticipated that this amount will be shared among several programs.

POPULATION HEALTH ELIGIBILITY CRITERIA AND FUNDING GUIDELINES

Qualified programs must have a demonstrated health outcome, addressing the prevention, treatment, or management of a health and/or mental health condition. Additionally, funding will be given to programs that:

- Focus on the improvement of the health status of Pictou County, with preference given to programs that reduce barriers to achieving optimal health outcomes among marginalized and vulnerable population groups, see Appendix B for description;
- Funding is for programs; **infrastructure will not be funded**. However, we will consider funding the programming component of a larger project that includes infrastructure funding from other sources;
- Applications from municipalities, academic institutions, or hospitals must demonstrate collaboration with community organizations;
- Proposals shall demonstrate financial need;
- Proposals shall demonstrate fulfillment of a need within the boundaries of Pictou County;
- Proposals for programs where funding comes from additional funding partners will be welcomed. Applicants shall provide information regarding other applications for funding of the same program, disclose other concurrent applications for funds pertaining to the same program, and agree that funding agencies, including the Aberdeen Health Foundation, may share information regarding the program with other funding agencies;
- Proposals for funding shall be submitted on a per-program basis. In exceptional circumstances, with proven measured and ongoing success, programs may be considered for renewal but will be required to re-apply;
- Proponents shall provide evidence of a satisfactory financial records system;
- Programs must be delivered by people who are trained/qualified/certified to deliver such programming;
- Applications for food security will not be considered; however, programs that use food and food preparation to introduce participants to health and nutrition will be considered. Such applications must demonstrate a programmatic approach that is evidence-based to achieve a specific health outcome;
- **Due to the extreme circumstances arising from the COVID-19 pandemic, and in an effort to ensure the sustainability and viability of frontline agencies, the Aberdeen Health Foundation will consider applications for CORE PROGRAMS. Such applicants must demonstrate critical financial need.**

ONLY QUALIFIED DONEES HOLDING A CANADA REVENUE AGENCY CHARITABLE NUMBER SHALL BE CONSIDERED. ORGANIZATIONS THAT DO NOT MEET THIS CRITERIA CAN DO SO BY PARTNERING WITH A COMMUNITY AGENCY THAT DOES.

Under the Income Tax Act, qualified donees are organizations that can issue official donation receipts for gifts they receive from individuals and corporations. They may also receive gifts from registered charities.

QUALIFIED DONEES include but are not limited to the following:

- A registered charity;
- A registered Canadian amateur athletic association;
- A registered housing corporation resident in Canada constituted exclusively to provide low-cost housing for the aged;
- A registered Canadian municipality;
- A registered municipal or public body performing a function of government in Canada.

THE FOLLOWING WILL NOT BE CONSIDERED

- Retroactive applications;
- Funding for infrastructure;
- Programs or activities that qualify for government funding;
- Programs or activities which DO NOT focus on the improvement of the health of the population of Pictou County;
- Applications that do not follow our application format.

APPLICATION PROCESS

Applications will be welcomed by the Population Health Committee of the Aberdeen Health Foundation through the following processes:

- Applications are available at www.aberdeenhealthfoundation.ca/Population-Health-Funding;
- Completed applications are to be emailed in PDF format to the Foundation Office;
- The Committee will evaluate applications according to the eligibility guidelines and funding criteria. Applicants who meet eligibility guidelines may be invited to discuss their program with the Population Health Committee before final recommendations are made to the AHF Board for approval;
- The Aberdeen Health Foundation office will notify the applicants in writing on the outcome of their application;

- Successful applicants will receive 75% of the approved funds at the start of the program. Prior to receiving the final 25% of the total funded amount, applicants must supply the Committee with:
 - An interim report outlining the progress to date, including expenses incurred, program changes that have impacted the budget, and all funding sources for the program;
 - A final report that includes:
 - A financial report detailing the utilization of all funding from AHF;
 - A summary of the results and overall evaluation of the program (i.e. were objectives met/exceeded; were there unanticipated outcomes etc.).

TIMELINES

Applications for funding must be received at the Aberdeen Health Foundation office on or before **October 22, 2021**

RESPONSIBILITIES OF APPLICANTS

- To complete the application form, answer the questions in full, and attach the following documents:
 - Letters from any community partners involved with the program confirming their participation;
 - Letters of support from appropriate sponsors and/or relevant community agencies;
 - The most recent Financial Statements for the organization;
 - A detailed budget for the program.
- To ensure the group/organization receiving the funding adheres to all Provincial and Federal regulations;
- To ensure the organization has on file current Child Abuse Registry Forms and Criminal Record checks for all individuals on the program that will be in direct contact with children and youth;
- Upon notification of funding approval:
 - Sign a funding agreement with the Aberdeen Health Foundation and ensure the funding is spent as proposed in the program details of the approved application;
 - Ensure reports, receipts and budget updates are submitted to the Population Health Committee as directed;
 - Give permission to the Aberdeen Health Foundation to use information, testimonials, and any images/photos related to programs funded for AHF electronic use, print publications, and/or use by news media subject to permission being granted by individuals in pictures.
- NOTE: Failure to submit reports in a timely manner may preclude funding for future programs.

For further information about Population Health Funding of the Aberdeen Health Foundation, contact:

Deelle Hines
Administrative Coordinator
Aberdeen Health Foundation
Phone: (902) 752-7600 ext. 4600
Email: deelle.hines@nshealth.ca

APPLICATION FORM – POPULATION HEALTH FUNDING

All correspondence must be legible, organized, and include all supporting information and documentation.

Program Name:

Group/Organization Name:

Charitable Purpose of the Organization:

Contact Person:

Title:

Mailing Address including Postal Code:

Telephone Numbers - Work:
Please indicate preferred number for us to contact

Cell/Other:

Email Address:

Website Address:

Signing Officers for the organization:

Name of Organization acting as Qualified Donee (as Registered with Canada Revenue Agency):

Canada Revenue Agency charitable number:

SIGNATURE OF APPLICANTS

Application to be signed by Chair or designate and one other member of the group or organization, along with the same for any partner organization, if applicable.

Signature of Chair or Designate

Signature of Group Member

Please Print or Type Name

Please Print or Type Name

Name of Organization

Name of Organization

Dated: _____

Dated: _____

Signature of Chair or Designate

Signature of Group Member

Please Print or Type Name

Please Print or Type Name

Name of Organization

Name of Organization

Dated: _____

Dated: _____

I have verified that the organization has a current copy of the Child Abuse Registry Forms and Criminal Record checks for all individuals on the program that will be in direct contact with children and youth.

Initials of Applicants

PROGRAM SPECIFIC INFORMATION

Please provide the information requested below, with as much detail as possible to help the Population Health Committee evaluate and consider your program.

To ensure the application can be reviewed by the Committee, complete the questions in full, and attach the following documents:

- If applicable, letter(s) from community partners** involved with the program confirming their participation;
- First time applicants, letter(s) of support** from relevant sponsors, community agencies or organizations;
- Most recent **Financial Statements** for the organization;
- A **Detailed Budget** for the program, including related expenses that will be funded from other sources and the value of any in kind support (i.e. value of donated supplies), net of any HST rebates or ITC (Input Tax Credits) claimed by the organization. For example, your program includes hiring a consultant to deliver a new best practice workshop to your staff. The quote is for \$1,000 plus \$150 HST, for a total of \$1,150. Your charity plans to claim 50% of the HST. Therefore, your detailed budget/funding request should be for: \$1,000 plus \$75 HST. **See Appendix A for a Budget Template.**

- **A note about funding salaries:** *This funding is intended to support new initiatives to address population health; however, due to the extreme circumstances arising from the COVID-19 pandemic, and in an effort to ensure the sustainability and viability of frontline agencies, the Aberdeen Health Foundation will consider applications for core programs. Such applicants must demonstrate critical financial need. Costs related to existing staff will be considered only for those applicants. For all other applicants funding for salaries should not be included in the budget. You may include this information, as well as details regarding anticipated volunteer time if applicable, as a note following the budget if you feel it is important to do so.*

1. Is the primary outcome of your program intended to be a health outcome?

A health outcome is a change in health status of participants as a result of participation.

In order to qualify for funding, the primary purpose of the program must support a health outcome with respect to the treatment, prevention, control, or management of a physical or mental health condition.

YES

NO

2. Is the application for core funding? **If yes, must complete Appendix C.**

YES

NO

7. Health Equity: Some individuals and groups have health advantages due to a number of interrelated social, political, and economic factors. Marginalized populations have fewer resources to support their health and require additional supports to help them thrive and be healthy. How will your program foster or apply a health equity lens? See Appendix B for more information.

8. How do you plan to evaluate the program; ie, what tools will you use to measure your success? Evaluation should specifically measure the achievement of each of the objectives and desired impacts you have outlined above), such as monitoring behaviour change, participation rates, participant feedback, self-reporting of mental health and wellbeing, etc.

9. What is the program duration and where will your program take place? (At what specific location(s)?)

10. If applicable, describe any community partners, organizations, or agencies that will participate in the development and implementation of the program.

11. Will you receive funding from any government department for this program? Will you apply for funding from other sources for this program? At the date of this application, have you applied for, been approved for, or received funding from other sources for this program?

If yes to any of the above, please provide details, including application date, amount requested, name of funding agency, and status of application.

APPENDIX A

Program Budget

Expense Item: (Eg., Consultant)	
Expense Item: (Eg., Program Materials)	
Expense Item: (Eg., Room or Equipment Rental)	
Expense Item: (Eg., Travel/Mileage)	
Expense Item: (Eg., Other)	
Total Program Cost	
Less: In-Kind	
Less: Contributions from other Funders	
Less: Recoverable HST	
Amount Requested from Aberdeen Health Foundation	

APPENDIX B

Health Equity

Some individuals and groups have health advantages due to a number of interrelated social, political, and economic factors. In other words, one's health is influenced by the conditions in which one lives, learns, works, and plays, in addition to one's biological and genetic heritage. Marginalized populations (e.g. low income, women, people living with disabilities, visible minorities, etc.) have fewer resources to support their health and require additional supports to help them thrive and be healthy. According to the Robert Wood Johnson Foundation, Health Equity means that everyone has a fair and just opportunity to be as healthy as possible.

The following are critical determinants of health for individuals, families, and communities:

Health Services:

Everyone needs access to services that prevent and treat disease as well as maintain and promote good health.

Healthy Child Development:

Early childhood experiences influence coping skills, resistance to health problems and overall health and wellbeing for the rest of one's life.

Personal Health Practices and Coping Skills:

Adopting healthy practices and having skills to cope with life's circumstances help people to stay healthy and safe.

Income and Social Status:

There is a gradient in health across the income spectrum. Lower income populations often experience economic and social exclusion.

Social Support Networks:

People who have the support of family, friends and communities feel more connected to others and have better health.

Education and Literacy:

Low education levels are linked to poor health, more stress, and lower self-confidence.

Employment and Working Conditions:

Employment provides income, a sense of personal identity, and the means to acquire the resources needed to be healthy. Unemployment or underemployment can contribute to stress and exclusion.

Social Environments:

The values and norms of a society influence health and wellbeing. A supportive society helps individuals reduce or avoid many potential risks to good health.

Physical Environments:

Clean air and water, adequate housing, safe neighbourhoods and adequate transportation are needed for good health.

Biology and Genetic Endowment:

Some people have health advantages or disadvantages due to their biological make-up, but even people with disadvantages live full and healthy lives when their environments support their growth and development.

Gender:

Society places different expectations on people of various genders, including gay, lesbian, bi-sexual and transgendered people. Gender intersects with other health determinants to create circumstances that either support or challenge health and wellness.

Culture:

Customs, traditions, and the beliefs of the family and communities all affect health.

Aboriginal Ancestry:

First Nations and Aboriginal people have higher rates of food insecurity, lower levels of education and employment, and higher rates of illness and injury, all tied to their history of colonization and discrimination.

Race:

Racialized populations (immigrants, visible minorities) experience higher rates of unemployment and under-employment, and both economic and social discrimination. New immigrants may experience deterioration of their health over time relative to other Canadians.

Determinants Adapted from:

Government of Canada

J. Mikkonen & D. Raphael. (2010) *The Canadian Facts*

APPENDIX C

Critical Financial Need

Applicants who are applying for core funding must complete this section. Complete this section if you answered “yes” to Question 2.

1. What is the charitable purpose of your organization (as described in the Memorandum of Association on file with CRA)?
2. What is the mission of your organization?
3. What is the current funding gap within your organization? As demonstrated by the most recent financial statements.
4. What is the reason for the funding gap?
5. Outline the steps that have been taken to address the funding gap, including accessing government programs, COVID relief funds, fundraising, etc.
6. What will happen if this funding gap is not addressed and any associated timelines.